

**00:00:00 INTRODUCE**

listening to WNPB's Community Forum. It's time for the Holly Hill Health Hour, a show dedicated to promoting good health naturally. Call 215-855-8211, 215-723-2116, or 800-355-WNPB, and talk live on AM 1440. Now, here's your host, Jim Wilk.

**00:00:26 JIM WILK**

Hey, good morning, everybody. Thanks for joining us once again here on this gorgeous day out there. And we've got a great show today. It's going to be really fascinating. We're going a little beyond nutrition here. We're going a little beyond the grass-fed beef and the organic vegetables and everything I always talk about every week. We're going to get into some magnet therapy here, magnet science, and it's something I've always been interested in and fascinated by. I've used them over the years, and it's just, it's a whole other world.

And lucky for us, we have one of the world's experts on it, **Peter Kulish**, today. He's written books on magnets. He's the **head** of the **Magnetic Science Foundation**, which I'll correctly say. And we're going to be talking to him and **Carol Bergeron**. And she's an **RN** and **advanced medicine practitioner**. And she's going to be talking about magnets also and her use with it in her field. And it's going to be an interesting show today. I love magnets. They're I love magnets. fun to play with. They're fun to play with. And this is way beyond what you get on your on kitchen, on your refrigerator. So this is the real stuff. And there's a lot of myths about a lot of misinformation about magnets out there. it, And we're going to get to the science behind it.

Okay. We want to get into the magnets. We're here with Peter. Welcome, Peter. Peter was on my show about four or five years ago. We did a show on magnets when I had Megan Jones here. And we sell them at the store there. And Peter's going to be at the store after the show for about the afternoon. Come and meet him. Come and meet him. to He's, the expert me, in the He's area. local. And the company's local, which is great. They, he'll show you how to use the magnets properly on the body. There's a lot of ways that people are using magnets out there. Welcome, Peter, first of all.

**Peter**

Well, thanks. Great to be here, Jim. Thanks.

**JIM WILK**

And, Carol, you on the phone with us?

**00:02:16 CAROL BERGERON**

Jim. Thanks. There you are.

**00:02:20 JIM WILK**

Hi, Carol. Hi. Hi. **Carol Bergeron** is on the phone. She's an **RN**. She's the **Director of Health Research** for the **Foundation of Magnetic Science**, which **Peter** is the **Executive Director** for. And before I get Peter on, Carol, I'd just like to talk to you a little bit about your experience, how you got into magnetotherapy.

**00:02:38 CAROL BERGERON**

Well actually, I met Peter about two years ago, and I met him at a seminar that he was giving, and he was absolutely brilliant in his delivery and what he was saying. But the claims that are for the case studies that he had were just unbelievable how quickly people were healing from things like chronic fatigue and broken bones, bulging discs, seizures, aches and pains. And I was just really amazed. And at first, it was too hard to believe because things were resolving immediately, in days and really bad chronic problems within a couple of weeks.

**00:03:29 CAROL BERGERON**

But he had so much information and everything else was just brilliant. And I have a 30 year background, And so I investigated and I started measuring and working with it with my clientele. And I have to tell you, it is one of the most extraordinary things out there. It's simple, but the difference with Peter is he knows the science and there is a proper way to do it. And I will testify myself, I'm fixing two bulging discs, you know, with the magnets and it just goes on and on. I had menopause problems, got myself out of it within a week. I mean, it's crazy how fast this works. And he is the expert, and I feel very honored to be introducing him now.

**JIM WILK** : Thank you, Carol.

**00:04:12**            **JIM WILK**

Peter is the author of **Conquering Pain, The Art of Healing with Biomagnetism**. When are they going to make that into a movie, Peter?

**Peter** : I should have done it yesterday.

**00:04:26**            **JIM WILK**

It's a fascinating book, and we have a lot of pamphlets at the store of helping with carpal tunnel and tendinitis and toothaches and headaches and backaches and arthritis, injuries, everything like that. Peter, all right, let's get into it. What's the deal here? What's with the magnetic science? What's the foundation of that?

**00:04:46**            **PETER KULISH**

Well, the foundation is essentially a group of people who are really scientists. I mean, that's always been a problem. You know, there have been a number of types of biomagnets that have come in the marketplace, some multilevel, some this, some that. But the clear issue is that they're not, as far as we've seen, I mean, I have some colleagues that are in the science, and they're teaching the proper methodology. And we've formed the foundation to make sure that the proper methodology is followed.

I mean, it's a fairly simple issue in the fact that, and most people don't know that **certain parts of the body** are **positive** and **certain parts of the body** are *negative*. Now, generally, you heal with the *negative*. You're always trying to achieve an increase of the negative zeta potential. **Zeta potential** is the highest potential of any kind of stasis, okay? In the body, it's a negative potential. The **cytoplasm** is **negative**. The **interior of the cell** is **negative**. All, well, let's look at it in the inverse.

Carol has been so good as to bring **voltage testing**. Now, of course, her work in **dark and light field microscopy** and **hematology** is quite remarkable. I've seen her just go through everything and tell people they were low on B or they had this or they had that, liver stress, et cetera, et cetera. So I've had a working knowledge of all this science for quite a few years, and I've been trying to get it out there properly. She's brought science measurement to it in visuals and in voltage tests, I mean cellular voltage tests in the billionths. I mean that's how it's measured in what's called picofarads. But the clear issue is,

**00:06:51**            **PETER KULISH**

with the proper application, using the magnets in the right location, and that is the problem because it's not taught properly. But if it is taught properly, if you **follow the physiology of the body**, you **follow the nerve and energy pathways of the body**, there is a remarkable ability, a remarkable healing that takes place. I mean, the body does the healing, but you provide the energy. And, of course, the other clear issue is, well, not only, I mean, the placement is imperative because the improper placement actually can work in the inverse effect. But once you apply the energy properly, the cells take on the energy. They take on the **electromotive vitality**. And the only other way of getting electromotive vitality there is through nutrition. And sometimes the cells are stuck. Right. They can't even take the nutrition. As a matter of fact, we've seen cases where, well, actually, I should let Carol talk about that case because it is her case. But the issue is that if you increase the energy values in the cells, all of a sudden the transport mechanisms turn on. And they can absorb nutrition and get rid of, not only eliminate the normal toxins, but they can get rid of the heavy toxins.

**JIM WILK**

Something that's deep-seated in the body.

**PETER KULISH**

Very deep-seated, yeah. And so, I mean, Carol, perhaps you could talk about Marion, because that is a typical case, but it's a typical response, but it's a rather acute chronic condition.

**00:08:38**            **CAROL BERGERON**

Yes, this was a very beautiful woman, who suffered with lyme disease, chronic fatigue, and fibromyalgia for 25 years. And believe it or not, it takes energy just to sleep. So besides the pain keeping her up, she didn't have the energy to even go into REM, which is the healing sleep.

**00:09:14**            **CAROL BERGERON**

And again she was so fatigued she couldn't take in nutrients, he was on the best supplements and had about five different alternative practitioners working with her. And this is what hooked me. So I tried the Magnets on and it was just her, a simple sternum treatment. That's in Peter's book, how to apply all of these, just get the book, But within one he started hour, feeling better and feeling energy.

**00:09:39**            **CAROL BERGERON**

So I was looking at her blood. And a lot of times when there's inflammation, there is a clumping of the red cells. That's a typical response to inflammation. And everything just started opening up. So she had better circulation and better oxygen delivery. And then within a week, she was able to take more of her supplements because she had the energy to absorb them in the cell, and she has the energy to start eliminating. One year later, she's playing competitive tennis. It's crazy. Well, I mean,

**00:10:13**            **PETER KULISH**

Well, I mean, shed'd been in bed for 25 years.

**00:10:16**            **JIM WILK**

We're talking today and we're here with Peter Kulish.

**00:10:22**            **JIM WILK**

Peter there are a lot of different magnets out there. You can go to a, obviously, to a, you know, five and dime and buy it. They still have five and dimes. It's like a dollar store. It's from five to dime to a dollar. There's inflation for you. So, you know, you can buy these magnets. Again, these are the ones you put on the refrigerator and stuff like that. What's the difference with your magnets that your company produces there?

**00:10:42**            **PETER KULISH**

Well, for one thing, they're the most powerful magnets that you can get. They're state-of-the-art neodymium iron. They're super magnets. These magnets are, you know, one of the advantages of these magnets is that we used to have to have a magnet that was **four by six inches big and half an inch thick**. And this is a pretty strong thing to walk around with. I mean, it's just a huge block of magnets. But it would do the job, I mean, when you had a severe problem. Now, well, you can see, what's the size of them now? About the **diameter of a quarter** and about three-quarters of an inch thick. Right. Yeah. And what's interesting is that now, of course, that's the super magnet. Right. Okay? That's for very deep penetration. You can hold this on the right side of the body or the left side of the body and deflect a compass on the other side of the body.

**00:11:41**            **PETER KULISH**

That's how powerful they are. which is a requirement. I mean, because if you've got a deep tissue problem, you've got to treat that. And so this suddenly, well, you know, we live in a wonderful age in the fact that technology has done so many achievements. Science has gone so far that we can do state of the art in small sizes.

**Jim Wilk:** It's nanotechnology and everything.

**PETER KULISH:** That's precisely what it is. So, but it's not just the quality of the magnets and making sure that they are marked correctly. It is the understanding of the science. That is the most crucial part of it.

**00:12:28**            **JIM WILK**

Well can a layperson learn that?

**00:12:30**            **PETER KULISH**

Yeah. I mean, this is the whole thing. What we've done is we've developed a lot of very advanced protocols. We have one called the **Meridian Energy Therapy. (MET)** This is one where you put the magnets on **top of the head, at each hand and each foot**. And what that does, and it's very simple to use, some people sleep with them, but what it does is it stimulates all of the, well, it **stimulates the body from all of those peripheral areas, but it stimulates the nervous system, tunes up the nervous system.**

I mean, let's face it, **all the cell tissue is tied to the nervous system to the brain.** The brain is the, if you will, the healing computer. Okay. And so the communication values between the brain and whatever area it is, whether it's a stressed area or let's say perhaps it's just from, you know, the older age and such, the body gets de-tuned. The nerve tissue and or whatever the case may be, other tissue, loses its electromotive vitality. Well, this particular protocol, which is very simple, I mean, people, they just **wear them underneath the arch of their feet and really on their wrist and on top of their head.** And we are seeing amazing things resolve from this.

And what we're viewing is that the **energy value from these peripheral areas are literally trying to reach itself, literally from one hand to the head to the feet to all of that, and it's really energizing all the cells in between to carry this energy that's being maneuvered into the body,** and it literally, in order to reach it, it has to **raise the zeta potential of any weak sites in the body in order to connect.**

**00:14:23 JIM WILK**

Well, everything's magnetic, right? I mean, the whole Earth is magnetic. And I remember the term lodestones from years ago. Isn't that basically what magnets were back then or something?

**00:14:35 PETER KULISH**

Yeah, oh, absolutely. Which were stones that had iron in them. And they picked up a magnetic field. I mean, people don't know this, but even in the steel industry, what they do is they store the steel east to west, because if they store it north to south, it picks up a lot of magnets, and it's hard to handle. But what we've done is we've developed some very clear and very simple techniques. So we have the sternum treatment, which is the daytime treatment, which people wear, and quite remarkable what it does. Of course, over the sternum, it's over the heart. So it pumps in the negative zeta potential energy into the body.

Carol has, we've got pictures on our site of the before and after microscopy of, she was talking about the clumping of the blood cells. You know, when they clump, they're unable to transfer everything to the other cells as easily. They have to be separated. And so you put it on the sternum. You immediately energize all the blood, you know, and then energize all the cells. They become separated and therefore transfer the nutrition very easily. But I'll give you a very simple what is important to me. I was just talking to a fellow last night. He was telling me about a 76-year-old woman that has the same problem as this younger fellow did. I brought this younger fellow in. He's a computer programmer.

**00:16:02 PETER KULISH**

And, you know, he types all day. And I looked at his hands, and he had this funny way of typing. He didn't move his fingers. He actually moved his hands. And I asked him, you know, I've never seen anyone type that way before. He said, I have so much arthritis I can't even lace my fingers. And so I told him, well, look, let's just try this. Stick it over your sternum because, again, that's the main energy point of the body. Right. So I said, just give it a try. And three and a half days, which is kind of like the normal schedule of response that we see. I mean, some things take longer, but there's a tremendous value in three and a half days.

All of a sudden, he's just relaxed. you And, know, see, most people don't understand about arthritis. There's an acceptable definition in the scientific theater called **MDS, Magnetic Deficiency Syndrome.** And we actually, we look at that as, we look at it just by testing the voltages. You know, we see what's happening. And in arthritis, for example, every bone joint connection is the same pole it's positive positive or negative negative one end will be positive positive the other end will be negative negative okay i mean that's that's the way it is when you're when your energy levels your electromotor vitality is high okay

However when your electromotor vitality goes down and it does i mean we're talking about the human battery here, you know, and, you know, for whatever sake, it will go down in people. Well, what happens is that same pole repulsion, which is normal at health, all of a sudden goes into both poles, which attract, which is exactly what happens with bones when they're trying to recalcify if they're broken.

**00:17:47 JIM WILK**

Exactly.

**00:17:48**            **PETER KULISH**

So what happens is it builds up calcium and et cetera in there. So what occurs is when you raise the overall energy vitality of the body, all of a sudden those joints go back to normalcy. And they start clearing out the arthritis goes away see, and, hey, because, arthritis is not a normal function

**00:18:14**            **JIM WILK**

So when you put the magnets on the body, are you kind of increasing circulation to that site?

**00:18:19**            **PETER KULISH**

Well it does, increase the circulation. I would Again, advise people to go to our site to take a look at the site again

**JIM WILK**

Mention the site again

**00:18:28**            **PETER KULISH**

Well, it's BiomagScience

**00:18:35**            **PETER KULISH**

And that can lead you to the foundation site, but we put everything there at BiomagScience so they can see it right there. But the issue is yes absolutely everything is transferred your oxygen levels your nutritional levels i mean every aspect of homeostasis is based on the cell's ability to operate at its highest level of efficiency and that of course all comes from the blood, the blood-secuirior mechanism, in and out. So what I love about the microscopy, the photomicrographs, is you can see before and after. One of the issues that really surprised me, and I must say, I had a good instinct for this thing. But Carol, wouldn't you agree with me that the issue about the free radical sites?

**00:19:31**            **CAROL BERGERON**

Yes, I wanted to say that. Because not only is there immediate circulation

**00:19:38**            **CAROL BERGERON**

You know how people know about hownegative ions, how they're good. Right. Well, when you put the negative stream or the negative ions from the proper application, the free radical activity stops immediately because now it's in the correct, what Peter was calling the zeta potential, is the slight negative charge around the cell.

**00:19:57**            **JIM WILK**

Ah.

**00:19:58**            **CAROL BERGERON**

And it's immediate. So that's why I think the tissue healing is so fast. I've never seen anything do it that quickly. And that's why the pain goes away right away and the tissue damage stops.

**00:20:14**            **JIM WILK**

Wow Carol, do you get any flack from the establishment out there using some of these on some of your patients?

**00:20:21**            **CAROL BERGERON**

Well, the typical thing is when things heal really fast, it's sad but true. The common response is, fine, you know, I don't want to know what you're doing, but just doing it, you know, it doesn't seem to be hurting anything.

**00:20:34**            **JIM WILK**

Right, right, right.

**00:20:38**            **CAROL BERGERON**

Well its whatever. But that's a whole other subject.

**00:20:39**            **JIM WILK**

I got you. Okay, welcome back. We're here with Peter Kulish and Carol Bergeron from the Foundation for Magnetic Science. Peter, are there any clinical trials being done with this at

all in any way, or is it just mostly... I know I have about 50 testimonials here that are just unbelievable. But is there any scientific research going on with your product at all?

**00:21:05 PETER KULISH**

Oh, I mean, we're conducting this. You've got to understand one thing that we don't talk about all that much, but we've got a number of **medical colleges** and **universities** overseas that are conducting this.

Actually, the **University of Beijing Medical Center**, which is responsible for the curriculum, you know, **medical curriculum in all of China**, is teaching this in curriculum, teaching this book, using this book.

**00:21:38 CAROL BERGERON**

They're way ahead of us then.

**00:21:40 PETER KULISH**

Well, they are. And, you know, the interesting thing is, is that, you know, they've been doing magnets for 5,000 years, and then finally they're following the guidelines in this. Well, you know, it's not a matter of they're following my book. This book is strictly an analysis of the way the energy values in the body correctly go. I mean, it's just **scientific measurements**.

Jim, you had mentioned one thing earlier, and, you know, that was about other magnets out in the marketplace. There are some other magnets out there that I think are equal to these things. Nobody that we know of, unless they're associated with us, are teaching the proper protocols.

For example, if you have carpal tunnel in the right wrist, right forearm, you put the negative. The negative is the healing energy, okay? Right. But you put it on the back, the opposite palm side, the dorsal side, the posterior side of that wrist. If you have it on the left side, you put it on the anterior or the palm side because the issue is that that's where the negative pathways are. I mean, that's where the other side, the right palm side is positive. Well, you don't put negative on positive for those people who have ever used jumper cables on a car and crossed them.

**00:22:58 INTRODUCE**

That's exactly.

**00:23:00 PETER KULISH**

Very dangerous. Actually, very dangerous. I mean, when you're dealing in, you know, maybe 700, well, actually, when you have problems, you're probably dealing in about 200 picofarads. That means 200 billionths of a volt. Okay? I mean, that's the actual voltage, the cellular values of the volt.

**JIM WILK**

That's like a kiss. Oh, exactly.

**PETER KULISH**

And then you suddenly put, volts in, which is tremendous, and you put it on the wrong side. You're not helping. You're actually sparking it.

**00:23:30 JIM WILK**

Well, Peter, there's these companies out there that you can buy magnets and put it into your shoes or mattresses. Can you comment on those at all?

**00:23:36 PETER KULISH**

Well, yes, absolutely. You know, it's an interesting thing for those who know about the trigger points on the body. You've got trigger points in your hands. You know, you can see them in your eyes. You can visualize them in your eyes. They certainly are on the bottom of your feet. And it's all right to treat the feet very, well, let's put it this way. You have to be careful.

And I'll give you an example of that. Someone asked a company whether it was all right, they had a defibrillator, if it was all right to use foot pads. And they said, oh, yeah, sure, it's fine. It's far away from, you know, where your defib is. He put it in and it screwed it up. It immediately screwed it up, okay? Because, you know, all your trigger points, all your trigger

points, your organs, your glands, everything is in your feet. So you have to be very careful in doing that. The magnetic beds, there was, at one time, they were bringing out terrible magnetic beds. I mean, I hesitate to mention the companies, but I will mention them. And Nikken, they did multi-level. And see, I've done work over in Japan. As a matter of fact, we got our, what would be called our FDA number to sell in Japan, which was the whole process we had to go through. Over there, they call that multipole, which is what the Nikken or Japan Life or there have been some other companies. They've got the special diamond effect or this or that, but they've got these multipolar pads and they call them sore shoulders medicine over there.

And the fact of the matter is that **you don't mix the poles never** i mean you don't put positive negative positive negative which is what these pads are because as soon as you see positives expanding and negatives contracting so there's always an aggregate of positive well **positive is what the cells go into when they're traumatized** and you know **that that sends a signal to the brain to get negative energy down to raise the zeta potential**. Again. So why in the world would you go after and use a pad that's positive in nature? That's adding an electromotive stress energy to the body.

**00:25:55 JIM WILK**

So initially, somebody who's using one of these pads may feel good for a little bit, but over the long run, it may even have a negative effect on them.

**00:26:03 PETER KULISH**

Well, if they're using one of the small pads, let me be, I mean, that's that type of magnet. There are bed pads, and most of them have gone to negative now, which is good. That's excellent. Although, I will say this, and we make these things ourselves, but we only make them custom for people because we want to know how tall they are, where they sleep, and where their adrenal glands are when they're sleeping because we found that the bed can be excellent for everybody. The negative magnetic pad, which, depending upon the bed size, is however large it is. But we make sure that there's a 10-inch area so that when they're sleeping, their adrenal glands are not on that area because we've seen everybody remembers the first couple nights they sleep on these things. You know, wow, what a great change, you know, rest, the calming negative energy. And then what we found out is that people, after they've been on them for a while, they still remember those first several nights. But then we find out they're rather lethargic, and what we find out is that they've got a hypoadrenal state. So we make these pads.

It's not a main business with us or anything, and I just want you to know that our **main business** is to **provide the tools and research for people to help themselves**. Which, you know, I think I mentioned the last time, when we, let me see, that woman was in a coma with pancreatitis, a really acute pancreatitis. You know, she was on a trend for 36 hours to live. I mean, that's what they said. I mean, she might have lived longer, and it's possible. And her son was a, he did some printing for us on the West Coast. And he asked the doctor if he could try something. The doctor, of course, you know, because she was on her way out. He says, yeah, try anything. And so we did the **Meridian Energy Therapy** and we put a super, one of our **super bios**, you know, it is this deep tissue treatment over her pancreas, which, you know, I mean, it was just about fully shut down. It just wouldn't deliver anything, you know. And **she woke up in two days**. Well, that's just an actual just head-on, straight-on treatment where we treated the organ, and we stimulated with this **Meridian Energy Treatment**.

**00:28:24 JIM WILK**

That's absolutely fascinating. All right, we're back. Peter's going to be at the store after the show, usually probably from about 1230 or so for a few hours, and anybody who wants to come in, has questions for him, wants to see how these are put on the body, we have his book at the store called Conquering Pain, The Art of Healing with Biomagnetism.

**00:28:44 CAROL BERGERON**

He'll sign his book for you. He'll sign his book for you. He'll

**00:28:45 JIM WILK**

He'll sign the book for you. And you come out with a little kitchen magnet, a little refrigerator magnet with your face on it. That would be great. Yeah. Wow. That would be a crawling cart. But, you know, he also, we have a lot of his products there, too, and we have the kits there in the book and some of the small magnets that you can just use right around the body. They're all over the body on your sternum, like you said. I've wanted people to come

in the store and say, what's that little red thing on your sternum there? And it's opened up a whole new topic of conversation. Interesting thing in his kit, he has a magnetizer, water jar, energizer. What is that, Peter? How does that work?

**00:29:21**            **PETER KULISH**

Am I on with this? I'm not sure. Okay, great. Because the earpiece went off. That's all right.

These are very simple. What we try to do is make them so they're easy to use and expensive to buy if you buy them separately. The deal is that you put this on a water jar, perhaps a one and a half liter or an old orange juice or apple thing or apple juice container, and you make magnetized water. Well, now, what's magnetized water? Okay. Well, **magnetized water** is very simple. What it does is it takes, see, most people don't understand this, but **all fluid molecules have a tendency to clump together like**, really like grapes, **grape clusters**. Right. Okay. The deal is is that **if you magnetize them, they all separate**. They all take on the same charge. They all separate. Well, what happens when they separate? Well, there's a number of things that happen, but one of the things is that they're able to get into the cells. Now, remember, water is a carrier mechanism which helps hydrate the cells. Okay. So the best water that you can get are a water that is so the molecules have been separated another factor is there's a **hormone in the body that breaks the oxygen that separates the oxygen and the hydrogen** okay the oxygen **goes to the cells to make cells work you know process and eliminate** and the hydrogen most people don't understand, but the **hydrogen is the number one electrical component that runs the glands and the organs**. We've seen this quite a few times where there's a lot of illness and simply because of a **lack of hydrogen in the body**. We know this in the inverse, okay? We know this in the inverse because by magnetizing the water, breaking up the molecules, this hormone can get to all of them instead of just the ones on the outside of these kind of great cluster-like molecules. So **increasing the hydrogen values**, and there's all kinds of documentation. I mean, you know, a lot of what we do is not just all our research. I mean, we're gathering research all the time. It's all over the world.

**00:31:23**            **JIM WILK**

It's all over the world. So these magnets, they last a lifetime. Do ever go to get weaker or no no no amazing it is amazing they're they're seriously you know it's a lot of houses i know i know you know

**00:31:28**            **PETER KULISH**

no amazing it is

**00:31:34**            **PETER KULISH**

lot of houses i know i know you know it's helping your brain just have to take care of more people that's all now

**00:31:39**            **JIM WILK**

now you also have a a device which i bought many years ago that you can put on your pipes in the house to basically do the same thing as a water softener does. Who's doing that, or?

**00:31:50**            **PETER KULISH**

well, you know, what we're doing is we're bringing out a whole new series in that. We're bringing it out this next year. And, yeah, we're not offering that right now through the foundation.

**00:32:03**            **JIM WILK**

But that was an interesting concept, how you can change the water molecules in the pipes.

**00:32:08**            **PETER KULISH**

Well, that's right. I mean, if you do it properly, there's a lot of things that you can do with magnetism. I mean, it's fascinating.

**JIM WILK**

How about pets? Can pets, can you put these on pets?

**Peter Kulish**

You know, I'll tell you what, it's quite interesting. For some reason, you know, it's a philosophical question, perhaps, but pets respond so quickly. I mean, we see people respond very quickly, but pets, on average, respond even quicker. And what we do is we use some of our smallest ones, so it's called the power wafers, and we just stick it on the collar, on the top



of their neck. And my gosh, I can't tell you how many funny stories you could talk about. Older dogs that are sleeping. I mean, they're just really, they're just hanging out on their way out, so to speak, you know. And then all of a sudden, you know, becoming like three, four years younger in behavior and living that much longer.

**JIM WILK**

Wow.

**PETER KULISH**

You know, just getting, you know, jumping up from the sleeping position to, in some cases, being very randy and neighborly. And, you know, just, it's quite remarkable how pets respond. Yes.

**00:33:14 JIM WILK**

Yes. You were probably the only person on Earth that rooted for Magneto in the X-Men movie, right?

**00:33:23 PETER KULISH**

Well, you know, I gotta say, I mean,

**JIM WILK**

he was the most powerful guy.

**PETER KULISH**

Yeah, well, he's the core of Magnetism. I mean, what are you going to say?

**00:33:31 JIM WILK**

MagnetoCore, right. The name of your company is MagnetoCore.

**00:33:33 PETER KULISH**

No, that's the commercial company that handles the foundations product.

**00:33:34 JIM WILK**

All right, please, everybody, come to the store. Meet Peter himself. Shake hands. Get attracted to him. We're going to talk about Magnetism Store and show you how to do it. We'll see you next week. Thanks for joining us.